

Executive Summary
2009-10 Baldwin County Schools
Loxley, AL



June 10, 2010

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1 Introduction

We at PRIDE Surveys have reviewed the education legislation, No Child Left Behind (NCLB), and attended meetings in Washington, D.C., with USDOE for briefings on the legislation. This summary and the complete report on your CD-ROM are intended to assist you in meeting the requirements of NCLB.

Under the NCLB, schools are required to establish a Uniform Management and Information Reporting System. The collected data, from *anonymous student surveys*, shall include:

"...the incidence and prevalence, age of onset, perception of social disapproval of drug use and violence by youth in schools and communities".

The graphs and tables in this summary are compiled from data collected in your school(s) using the ***Pride Surveys Questionnaire for Grades 6-12***. These graphs and tables cover the areas typically of most interest for school systems. The areas covered are demographics, prevalence of use, perception of risk, students' perception of parental and peer disapproval, age of first use, violence indicators, where and when students use drugs, school and community safety, and risk and protective factors. The drugs covered in this summary are *any tobacco* use, *any alcohol* use, and *any marijuana* use during the past year. Marijuana is typically used as a measure of illicit drug use as it is by far the most commonly used of the illicit drugs.

This summary and the accompanying CD-ROM (full report) will assist you in meeting the requirements of NCLB and requirements from agencies that have similar requirements in assessment and evaluation.

NOTE: THIS IS ONLY A BRIEF SUMMARY OF YOUR RESULTS. YOUR FULL AND COMPLETE REPORT CAN BE FOUND ON YOUR CD-ROM.

If you have questions about this report or if you wish to have information on other ***Pride Surveys*** services and products, please call the ***Pride Surveys*** Office or write to the following address:

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2 Demographics

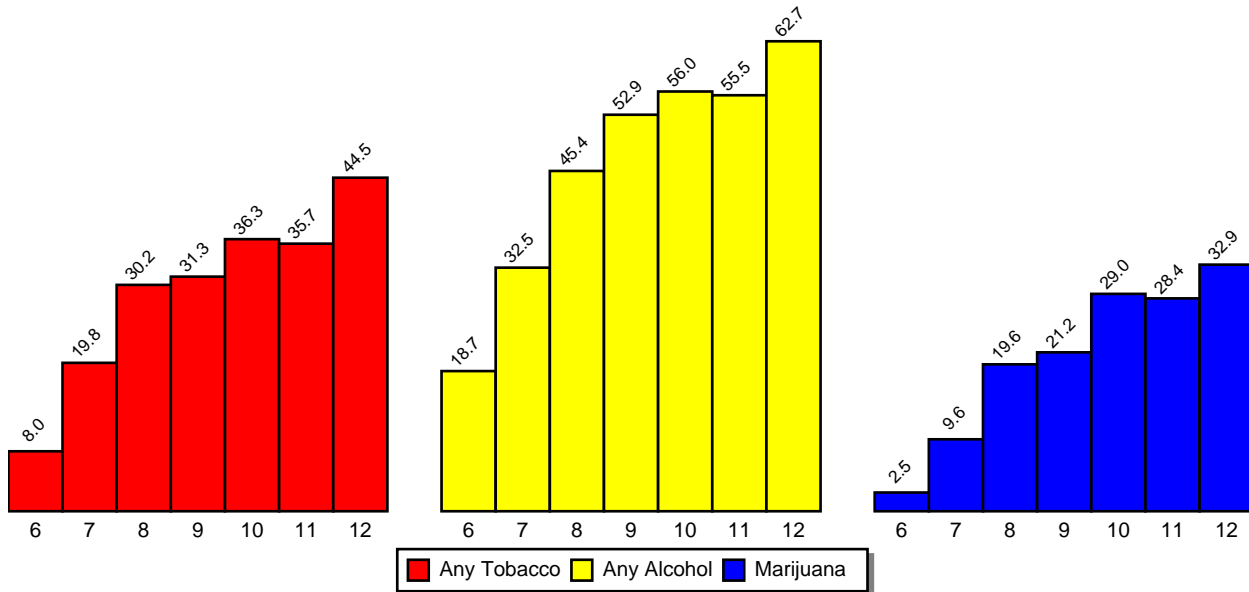
Total number of students surveyed: **11,495**

- Number of 6th grade students surveyed: **1,942 (16.9%)**
- Number of 7th grade students surveyed: **1,938 (16.9%)**
- Number of 8th grade students surveyed: **1,936 (16.8%)**
- Number of 9th grade students surveyed: **1,665 (14.5%)**
- Number of 10th grade students surveyed: **1,593 (13.9%)**
- Number of 11th grade students surveyed: **1,356 (11.8%)**
- Number of 12th grade students surveyed: **1,065 (9.3%)**

3 Prevalence of Drug Use

NOTE: For tables, *N of Valid* is the number of students who answered the question and *N of Missing* is the number of students who did not answer the question.

% Students Who Use Tobacco, Alcohol & Marijuana
(Past Year)



Source: Pride Surveys

Table 1: Frequency of Use – Any **Tobacco**?

Grade Level	N of Valid	N of Miss	Daily	Weekly	Monthly	Annual
6th	1923	19	1.4	2.6	3.2	8.0
7th	1930	8	3.4	7.5	9.8	19.8
8th	1921	15	7.4	14.3	18.7	30.2
9th	1640	25	9.4	15.5	19.8	31.3
10th	1571	22	12.2	20.0	24.6	36.3
11th	1336	20	14.9	21.4	26.1	35.7
12th	1046	19	19.3	28.4	33.6	44.5
6-8	5774	42	4.1	8.1	10.6	19.3
9-12	5593	86	13.4	20.6	25.2	36.2
Total	11367	128	8.6	14.3	17.8	27.7

Table 2: Frequency of Use – Any **Alcohol**?

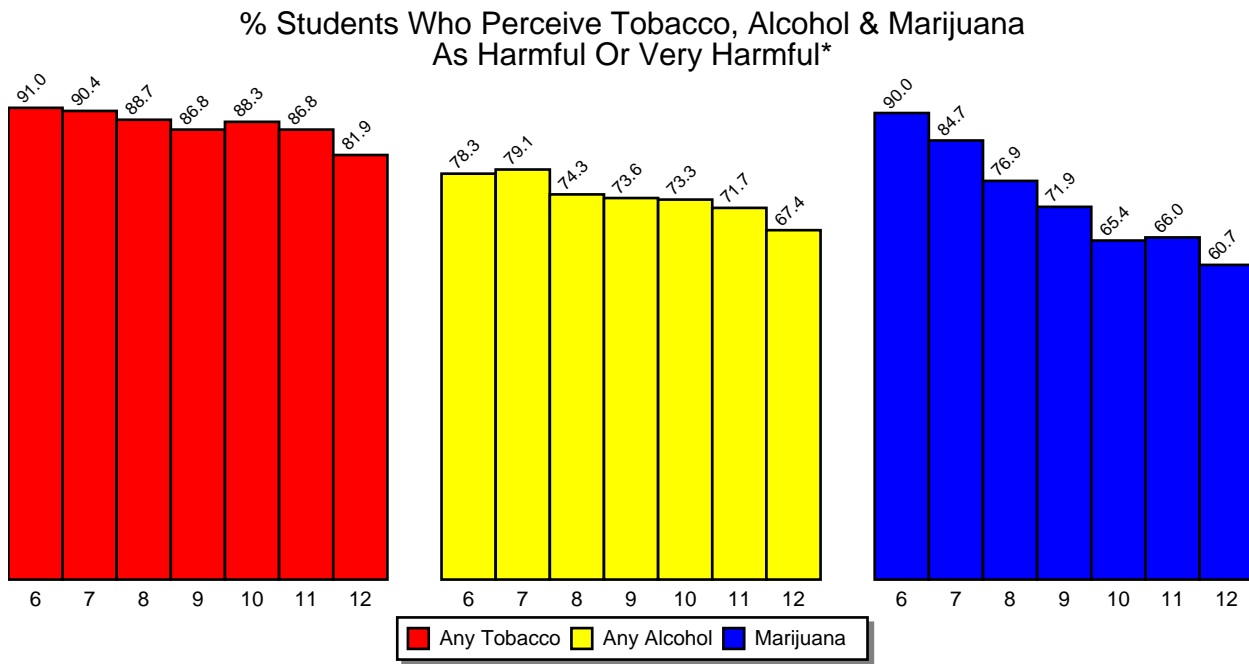
Grade Level	N of Valid	N of Miss	Daily	Weekly	Monthly	Annual
6th	1919	23	1.4	2.7	4.0	18.7
7th	1929	9	1.5	5.8	10.9	32.5
8th	1919	17	3.0	11.5	21.3	45.4
9th	1638	27	3.8	12.6	25.8	52.9
10th	1570	23	4.2	16.9	31.1	56.0
11th	1336	20	4.5	19.0	32.0	55.5
12th	1047	18	7.4	24.1	41.5	62.7
6-8	5767	49	1.9	6.7	12.1	32.2
9-12	5591	88	4.8	17.5	31.7	56.2
Total	11358	137	3.3	12.0	21.7	44.0

Table 3: Frequency of Use – Any **Marijuana**?

Grade Level	N of Valid	N of Miss	Daily	Weekly	Monthly	Annual
6th	1916	26	1.1	1.5	1.8	2.5
7th	1920	18	1.5	3.9	5.7	9.6
8th	1914	22	3.3	9.2	12.1	19.6
9th	1629	36	4.3	9.1	13.4	21.2
10th	1557	36	6.9	13.9	19.5	29.0
11th	1329	27	7.4	13.8	19.5	28.4
12th	1039	26	9.4	16.3	21.4	32.9
6-8	5750	66	2.0	4.9	6.5	10.6
9-12	5554	125	6.7	12.9	18.1	27.3
Total	11304	191	4.3	8.8	12.2	18.8

4 Students' Perception of Risk

Students are asked about their perception of risk of any use of various drugs with the possible responses being *No Harm, Some Harm, Harmful* or *Very Harmful*. Past analysis of national statistics indicates that as students' perception of risk increases, use of substances decreases. It is also typical for the perception of risk (*Harmful* or *Very Harmful*) to decrease as a child gets older. (Note: In order to comply with federal guidelines an additional question was added to the questionnaire regarding use of alcohol on a regular basis. Responses to this questions are analogous with the other harm questions and include *No Risk, Slight Risk, Moderate Risk* and *Great Risk*. Harm questions regarding alcohol are based on the new question and report the percentage of students who regard regular alcohol use as *Moderate Risk* or *Great Risk*. Your students' responses are detailed in the following tables.



*Alcohol responses are Moderate Risk or Great Risk. Source: Pride Surveys

Table 4: Students' Perception of Risk of **Tobacco**

Grade Level	N of Valid	N of Miss	Harmful or Very Harmful
6th	1920	22	91.0
7th	1925	13	90.4
8th	1925	11	88.7
9th	1646	19	86.8
10th	1578	15	88.3
11th	1339	17	86.8
12th	1054	11	81.9
6-8	5770	46	90.1
9-12	5617	62	86.3
Total	11387	108	88.2

Table 5: Students' Perception of Risk of **Alcohol**

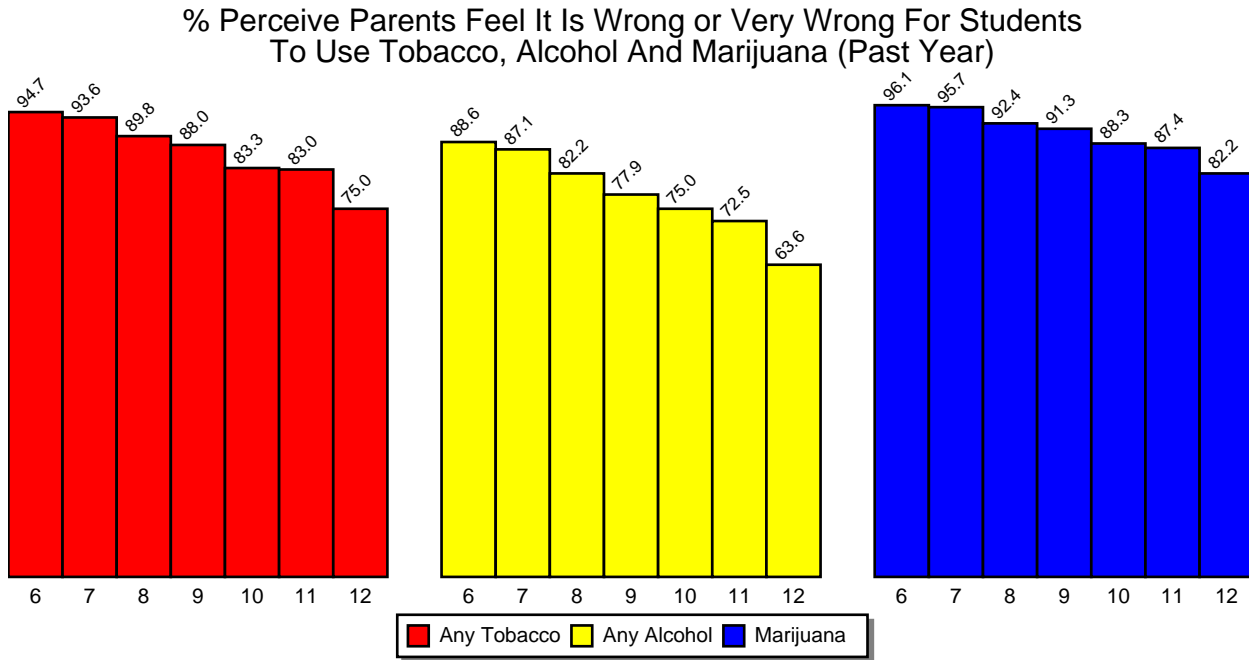
Grade Level	N of Valid	N of Miss	Moderate or Great Risk
6th	1824	118	78.3
7th	1838	100	79.1
8th	1854	82	74.3
9th	1568	97	73.6
10th	1491	102	73.3
11th	1270	86	71.7
12th	995	70	67.4
6-8	5516	300	77.2
9-12	5324	355	71.9
Total	10840	655	74.6

Table 6: Students' Perception of Risk of **Marijuana**

Grade Level	N of Valid	N of Miss	Harmful or Very Harmful
6th	1912	30	90.0
7th	1917	21	84.7
8th	1916	20	76.9
9th	1636	29	71.9
10th	1572	21	65.4
11th	1319	37	66.0
12th	1048	17	60.7
6-8	5745	71	83.9
9-12	5575	104	66.6
Total	11320	175	75.4

5 Students' Perception of Disapproval

Past analysis of national statistics indicates that the majority of students tend to perceive parents as feeling it is *Wrong* or *Very Wrong* for students to use tobacco, alcohol and marijuana for all grade levels. Your students' responses are detailed in the following tables.



Source: Pride Surveys

Table 7: Students' Perception Of **Parents'** Disapproval Of Use of **Tobacco**

Grade Level	N of Valid	N of Miss	Wrong or Very Wrong
6th	1886	56	94.7
7th	1900	38	93.6
8th	1900	36	89.8
9th	1571	94	88.0
10th	1531	62	83.3
11th	1295	61	83.0
12th	1012	53	75.0
6-8	5686	130	92.7
9-12	5409	270	83.1
Total	11095	400	88.0

Table 8: Students' Perception Of **Parents'** Disapproval Of Use of **Alcohol**

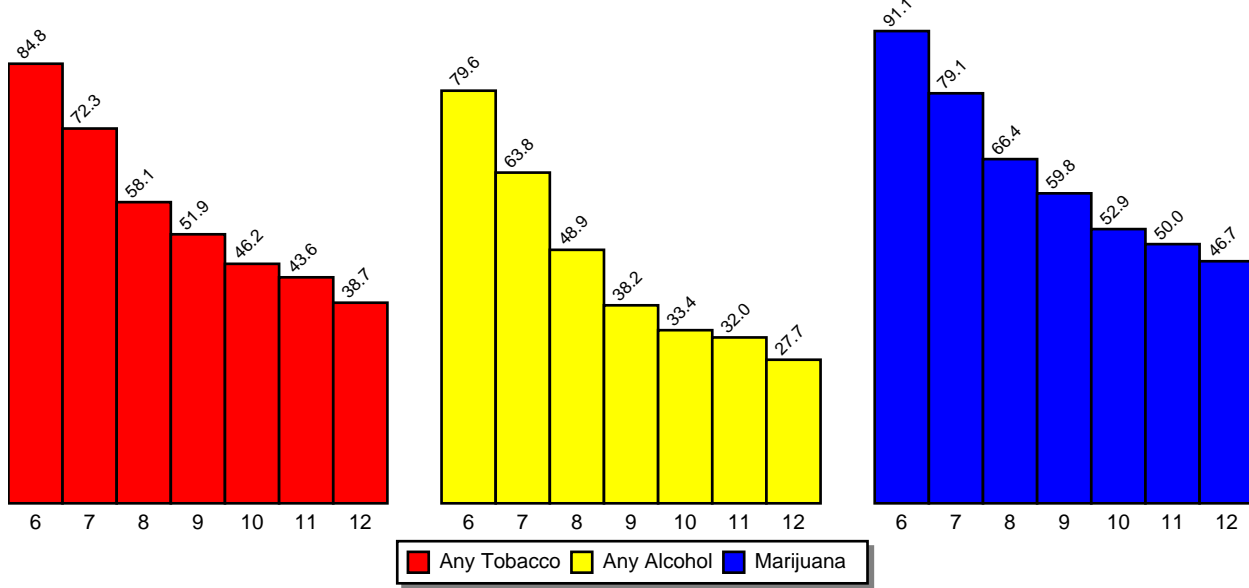
Grade Level	N of Valid	N of Miss	Wrong or Very Wrong
6th	1879	63	88.6
7th	1893	45	87.1
8th	1889	47	82.2
9th	1572	93	77.9
10th	1529	64	75.0
11th	1296	60	72.5
12th	1010	55	63.6
6-8	5661	155	86.0
9-12	5407	272	73.1
Total	11068	427	79.7

Table 9: Students' Perception Of **Parents'** Disapproval Of Use of **Marijuana**

Grade Level	N of Valid	N of Miss	Wrong or Very Wrong
6th	1874	68	96.1
7th	1891	47	95.7
8th	1890	46	92.4
9th	1567	98	91.3
10th	1515	78	88.3
11th	1285	71	87.4
12th	1003	62	82.2
6-8	5655	161	94.7
9-12	5370	309	87.8
Total	11025	470	91.3

Typically, students perceive a decreasing amount of disapproval from their friends as they grow older. This is helpful in understanding peer pressure. The following tables detail your students' responses to their friends' disapproval.

% Perceive Friends Feel It Is Wrong or Very Wrong For Students To Use Tobacco, Alcohol And Marijuana (Past Year)



Source: Pride Surveys

Table 10: Students' Perception of Friends' Disapproval of Use of Tobacco

Grade Level	N of Valid	N of Miss	Wrong or Very Wrong
6th	1841	101	84.8
7th	1869	69	72.3
8th	1842	94	58.1
9th	1542	123	51.9
10th	1513	80	46.2
11th	1274	82	43.6
12th	983	82	38.7
6-8	5552	264	71.8
9-12	5312	367	45.8
Total	10864	631	59.1

Table 11: Students' Perception of **Friends'** Disapproval of Use of **Alcohol**

Grade Level	N of Valid	N of Miss	Wrong or Very Wrong
6th	1830	112	79.6
7th	1867	71	63.8
8th	1845	91	48.9
9th	1536	129	38.2
10th	1510	83	33.4
11th	1276	80	32.0
12th	982	83	27.7
6-8	5542	274	64.1
9-12	5304	375	33.4
Total	10846	649	49.1

Table 12: Students' Perception of **Friends'** Disapproval of Use of **Marijuana**

Grade Level	N of Valid	N of Miss	Wrong or Very Wrong
6th	1829	113	91.1
7th	1860	78	79.1
8th	1838	98	66.4
9th	1531	134	59.8
10th	1502	91	52.9
11th	1273	83	50.0
12th	984	81	46.7
6-8	5527	289	78.8
9-12	5290	389	53.1
Total	10817	678	66.2

6 Age of First Use

The question *At what age did you first use...* is used to measure this statistic. The possible responses to this question range from *8 or Under* to *17 or Older*. The table shows the age range that represents the average category score for this question of those students who answered the question with a response other than *Never Used*.

Table 13: When did you first use any **tobacco**?

Grade Level	N of Valid	N of Miss	Avg Age
6th	206	1736	10.917
7th	442	1496	11.292
8th	610	1326	11.841
9th	581	1084	12.458
10th	642	951	12.818
11th	560	796	13.305
12th	514	551	13.654
6-8	1258	4558	11.497
9-12	2297	3382	13.033
Total	3555	7940	12.489

Table 14: When did you first use any **alcohol**?

Grade Level	N of Valid	N of Miss	Avg Age
6th	413	1529	10.738
7th	667	1271	11.244
8th	930	1006	11.857
9th	894	771	12.408
10th	922	671	12.977
11th	807	549	13.581
12th	701	364	13.825
6-8	2010	3806	11.424
9-12	3324	2355	13.150
Total	5334	6161	12.499

Table 15: When did you first use any **marijuana**?

Grade Level	N of Valid	N of Miss	Avg Age
6th	53	1889	11.774
7th	190	1748	12.068
8th	378	1558	12.587
9th	356	1309	13.256
10th	480	1113	13.642
11th	427	929	14.183
12th	385	680	14.291
6-8	621	5195	12.359
9-12	1648	4031	13.850
Total	2269	9226	13.442

7 Students' Perception of Availability

Past analysis of national statistics indicates that as students get older a larger percentage of them tend to perceive tobacco, alcohol and marijuana as *Fairly Easy* or *Very Easy* to get. Your students' responses are detailed in the following tables.

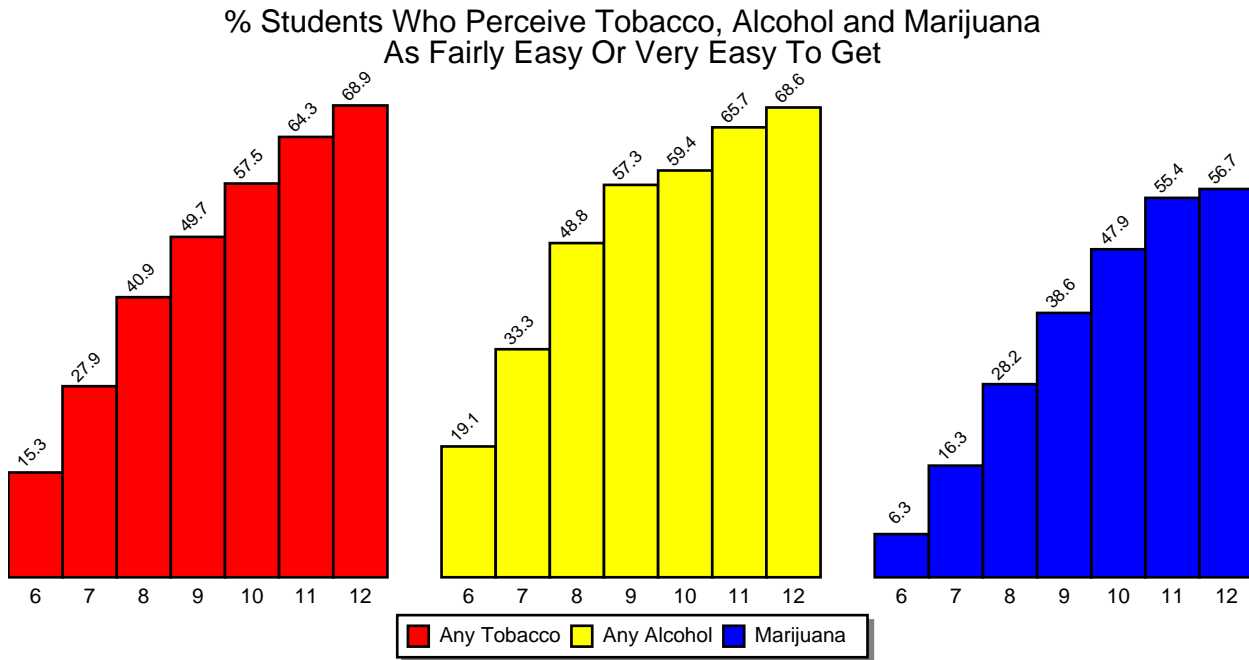


Table 16: Students' Perception of Availability of **Tobacco**

Grade Level	N of Valid	N of Miss	Fairly Easy or Very Easy to Get
6th	1881	61	15.3
7th	1899	39	27.9
8th	1901	35	40.9
9th	1588	77	49.7
10th	1542	51	57.5
11th	1308	48	64.3
12th	1020	45	68.9
6-8	5681	135	28.1
9-12	5458	221	59.0
Total	11139	356	43.2

Table 17: Students' Perception of Availability of **Alcohol**

Grade Level	N of Valid	N of Miss	Fairly Easy or Very Easy to Get
6th	1876	66	19.1
7th	1894	44	33.3
8th	1897	39	48.8
9th	1585	80	57.3
10th	1543	50	59.4
11th	1307	49	65.7
12th	1023	42	68.6
6-8	5667	149	33.8
9-12	5458	221	62.0
Total	11125	370	47.7

Table 18: Students' Perception of Availability of **Marijuana**

Grade Level	N of Valid	N of Miss	Fairly Easy or Very Easy to Get
6th	1878	64	6.3
7th	1899	39	16.3
8th	1901	35	28.2
9th	1593	72	38.6
10th	1540	53	47.9
11th	1305	51	55.4
12th	1022	43	56.7
6-8	5678	138	17.0
9-12	5460	219	48.6
Total	11138	357	32.5

8 Violence Indicators

Except where noted by an '**', the following table lists the percentage of students who made any positive response to the following questions.

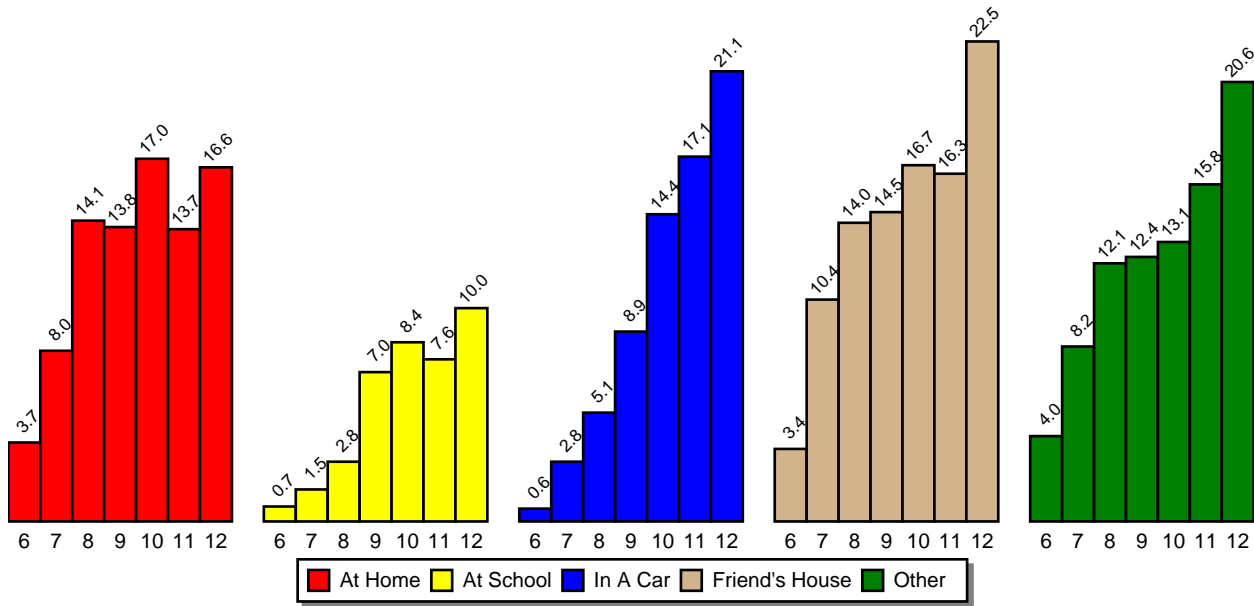
Table 19: Violence Indicators

Violence Indicator	Num	Pct
Threatened a fellow student	4,560	40.8%
Get into trouble with police	3,169	27.9%
Being afraid at school	2,505	22.6%
Being hurt at school	2,449	22.0%
Participated in gangs	1,218	10.7%
Thought <i>often or a lot</i> about suicide*	752	6.6%

9 Where Students Use

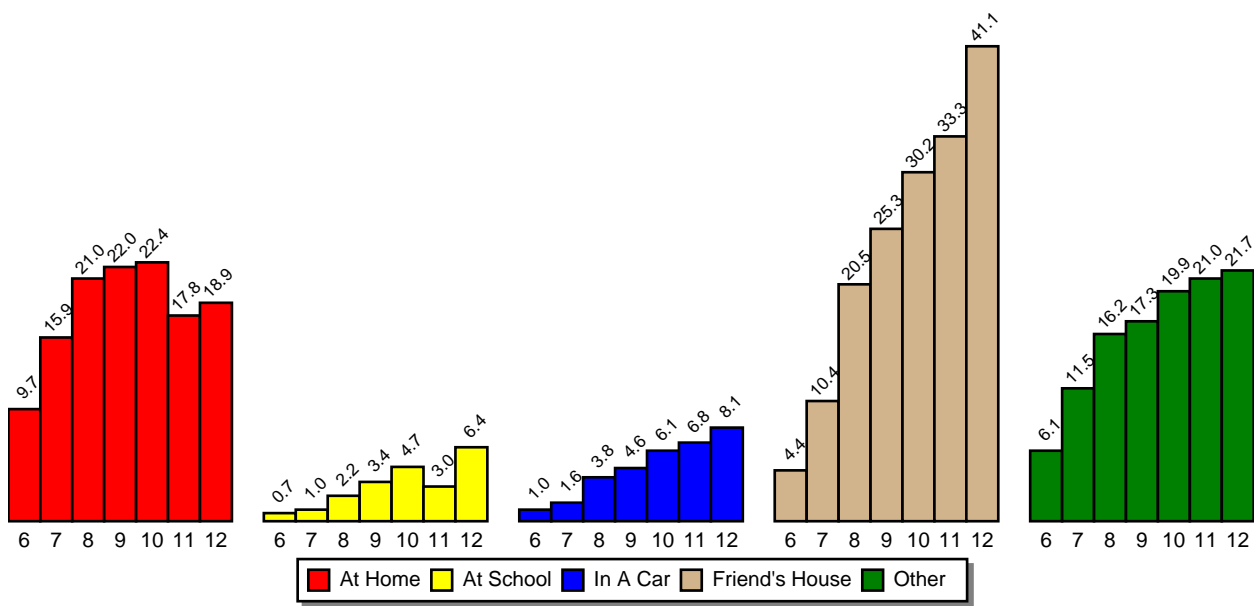
The following graphs show where students report using tobacco, alcohol and marijuana. Past analysis of national statistics show that *At School* is typically the *least* popular place of use.

Where Do You Use Any Tobacco



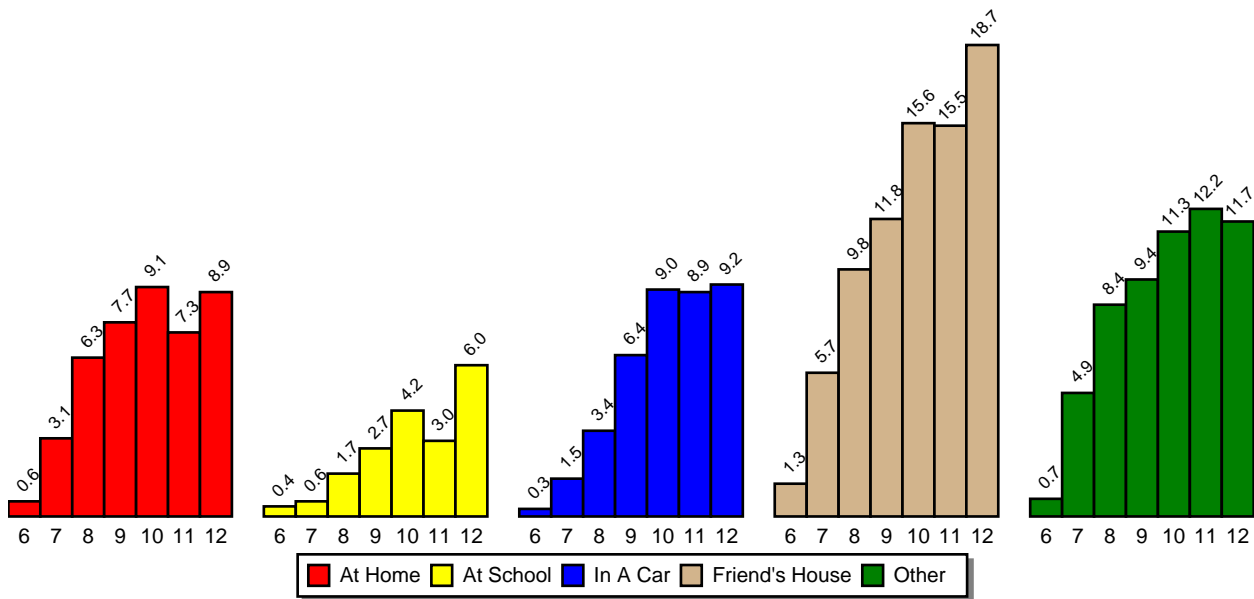
Source: Pride Surveys

Where Do You Use Any Alcohol



Source: Pride Surveys

Where Do You Use Marijuana

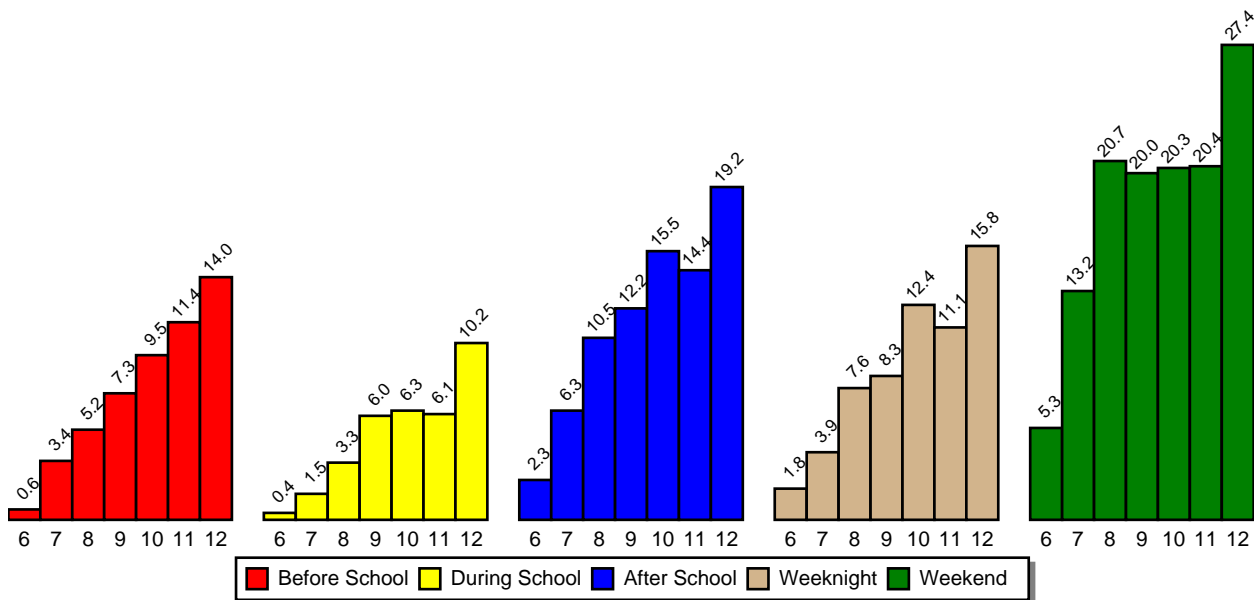


Source: Pride Surveys

10 When Students Use

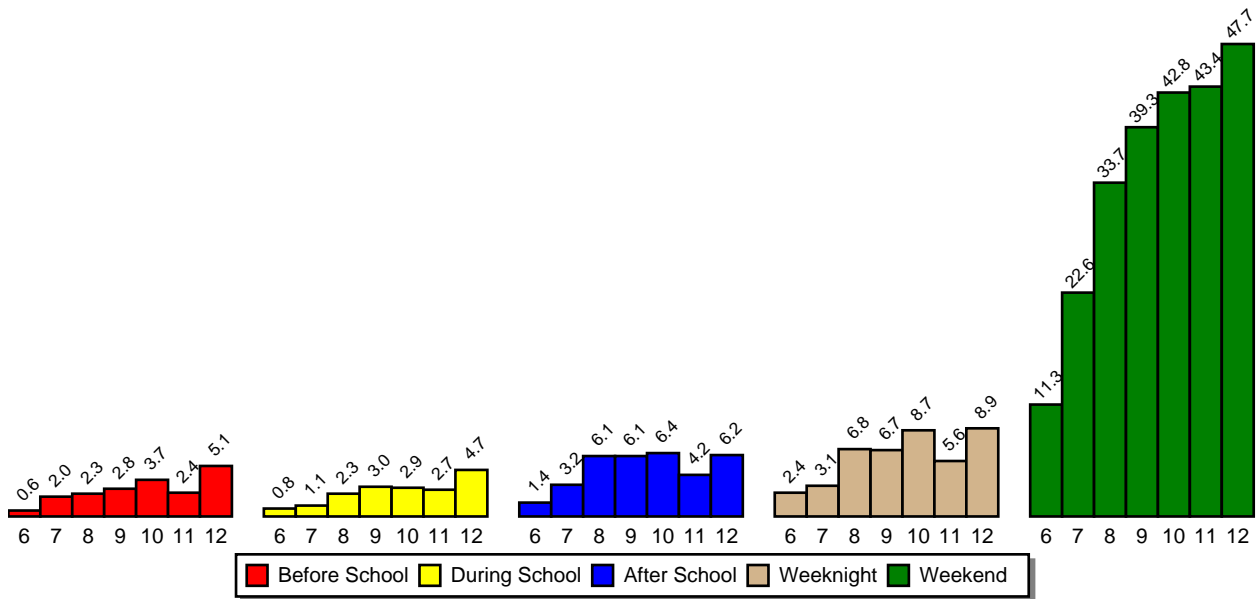
The following graphs show when students report using tobacco, alcohol and marijuana. Past analysis of national statistics show that *During School* is typically the *least* popular time of use.

When Do You Use Any Tobacco



Source: Pride Surveys

When Do You Use Any Alcohol



Source: Pride Surveys

When Do You Use Marijuana



Source: Pride Surveys

11 School Safety

The following table lists the percentage of students who responded as *Never* or *Seldom* feeling safe in the following school locations.

Table 20: School Safety

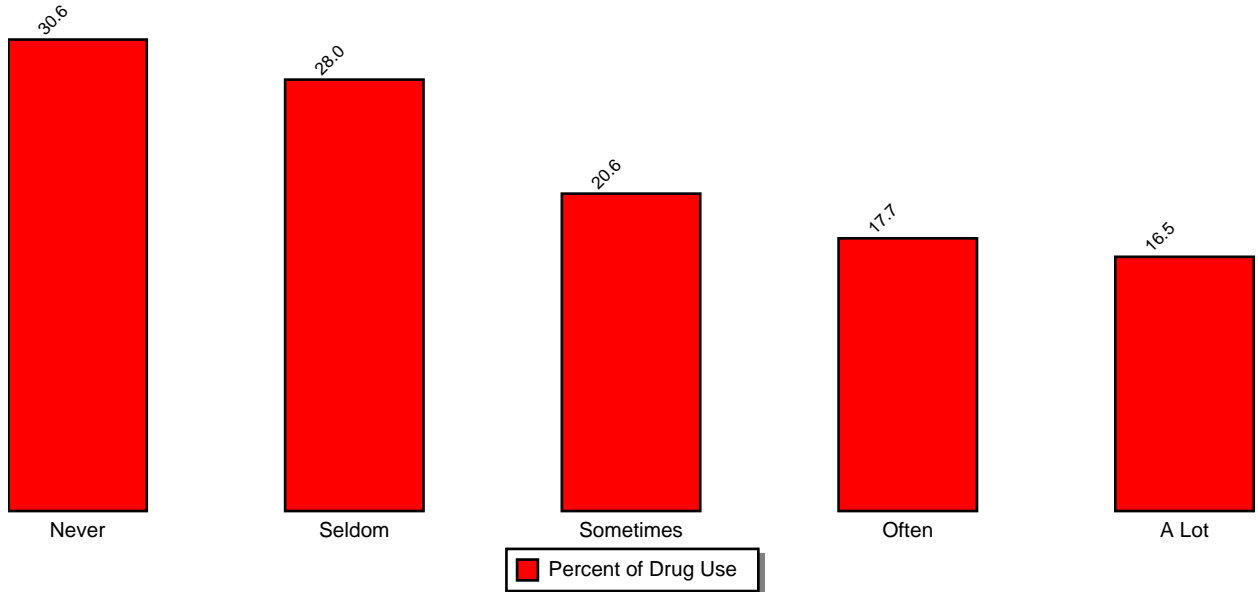
Location	Num	Pct
In the parking lot	3,396	30.8%
On the school bus	3,044	27.8%
In the bathroom	3,060	27.7%
In the halls	2,734	24.6%
On the playground	2,678	24.6%
At school events (ballgames, etc.)	2,303	20.9%
In the gym	2,265	20.5%
In the cafeteria (lunchroom)	2,253	20.3%
In the classroom	1,729	15.6%

*Pct represents percent who responded *Never* or *Seldom*

12 Risk and Protective Factors

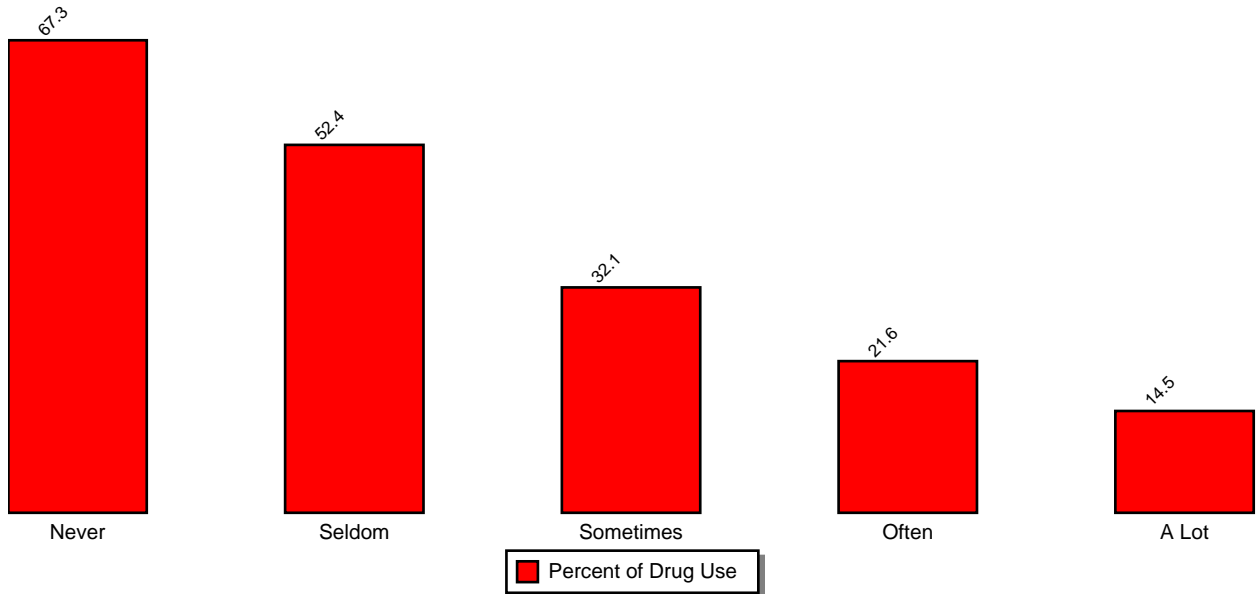
The following graphs on illicit drug use by risk & protective factors show for each category (Never, Seldom, Sometimes, Often, A Lot) of a risk or protective factor question the percentage of students who report using illicit drugs. For example, on the question of taking part in school activities, if the bar labeled NEVER was 40%, this means that OF those students who responded NEVER to taking part in school activities, 40% reported using an illicit drug.

% Students Who Use Illicit Drugs by Take Part in School Activities
(School Protective Factor)



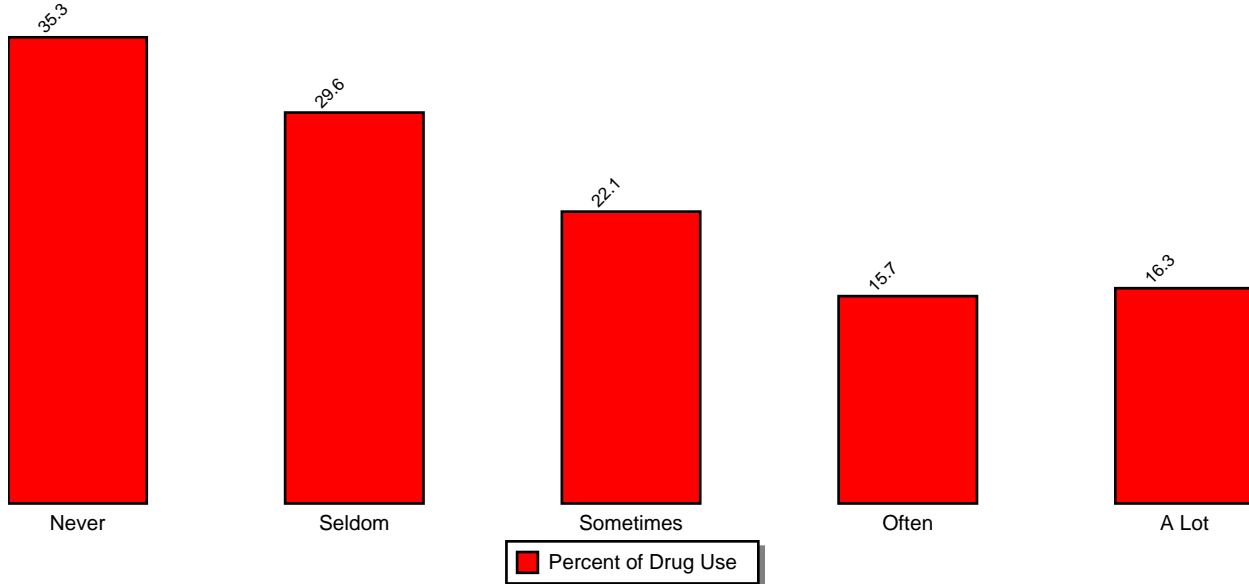
Source: Pride Surveys -- For the group of students who responded NEVER to this question, 30.6% reported using illicit drugs, for A LOT, 16.5% reported using illicit drugs

% Students Who Use Illicit Drugs by Make Good Grades
(School Protective Factor)



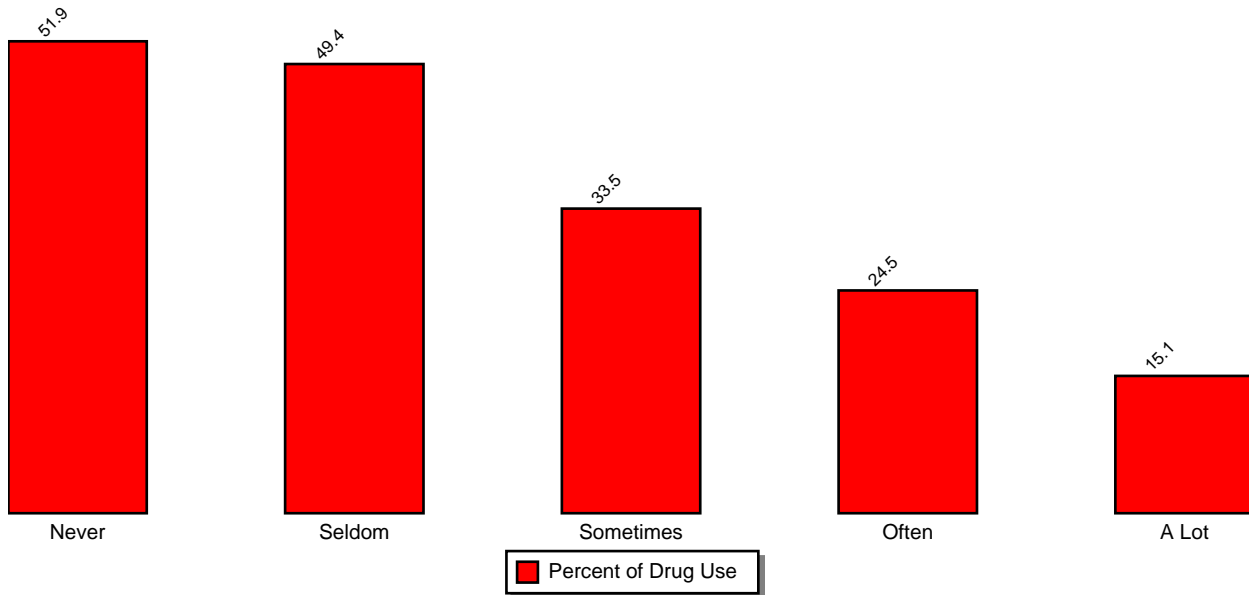
Source: Pride Surveys -- For the group of students who responded NEVER to this question, 67.3% reported using illicit drugs, for A LOT, 14.5% reported using illicit drugs

% Students Who Use Illicit Drugs by Parents Talk About Dangers of Drugs (Parent Protective Factor)



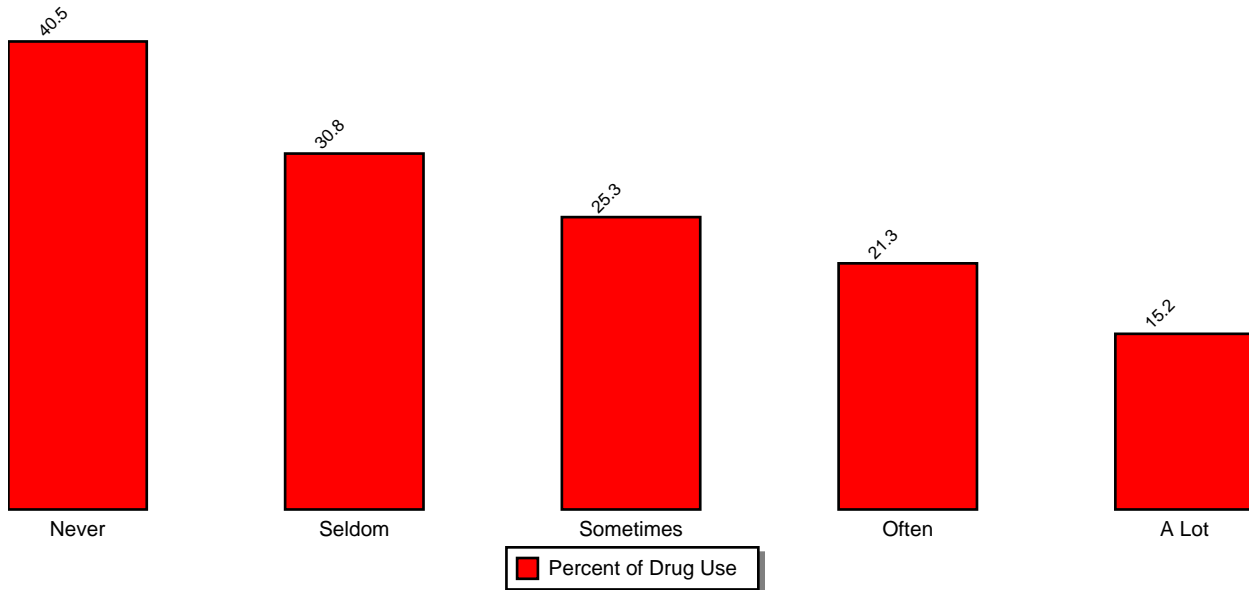
Source: Pride Surveys -- For the group of students who responded NEVER to this question, 35.3% reported using illicit drugs, for A LOT, 16.3% reported using illicit drugs

% Students Who Use Illicit Drugs by Parents Set Clear Rules (Parent Protective Factor)



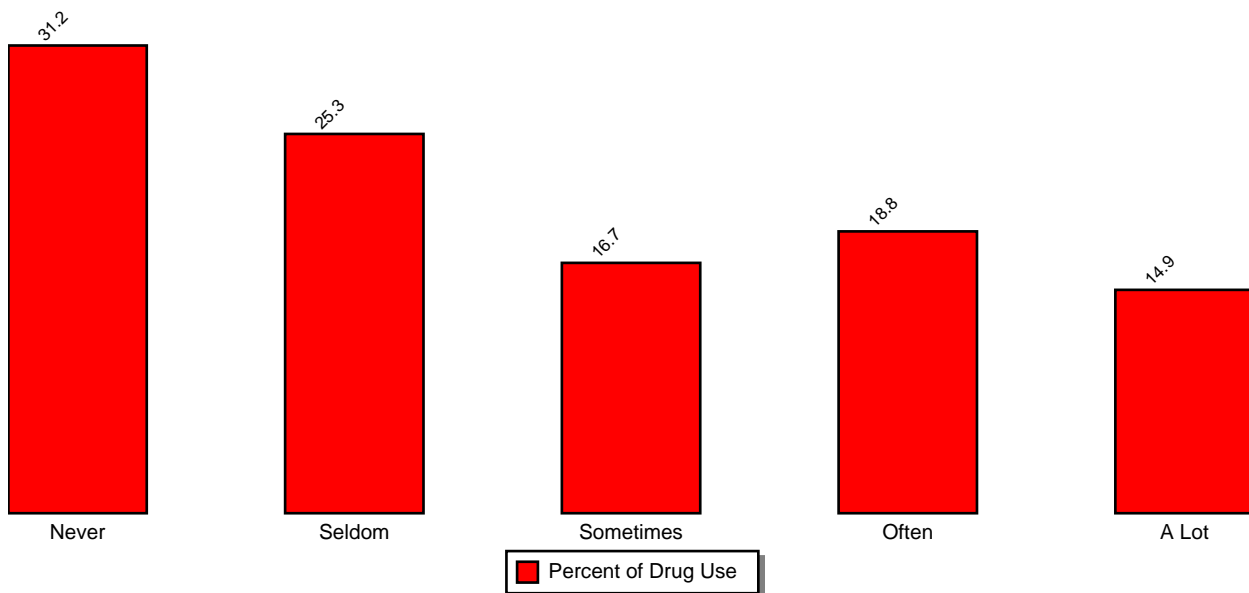
Source: Pride Surveys -- For the group of students who responded NEVER to this question, 51.9% reported using illicit drugs, for A LOT, 15.1% reported using illicit drugs

% Students Who Use Illicit Drugs by Attend Church, Synagogue, etc.
(Community Protective Factor)



Source: Pride Surveys -- For the group of students who responded NEVER to this question, 40.5% reported using illicit drugs, for A LOT, 15.2% reported using illicit drugs

% Students Who Use Illicit Drugs by Take Part in Community Activities
(Community Protective Factor)



Source: Pride Surveys -- For the group of students who responded NEVER to this question, 31.2% reported using illicit drugs, for A LOT, 14.9% reported using illicit drugs

13 The Pride Surveys Questionnaire

Since 1982, the Pride Surveys Questionnaire has been used by schools in 49 of the 50 states and several foreign countries to gather data on student tobacco, alcohol and illicit drug use and related behaviors. A decade ago we added questions on violence to explore the relationship between students who used various drugs and their violence. We now archive more than 8 million completed questionnaires, making the Pride Surveys database on student drug use and

violence the largest in the world.

Other Pride Surveys that we hope you will consider for your assessment and evaluation needs are: Faculty and Staff, Parents, and Grade 4-6. Copies of the questionnaires are available on the Pride Surveys web site www.pridesurveys.com and can be downloaded or you can call 1-800-279-6361 and we will send you copies for review.

14 Why Schools Use Pride Surveys

The following are some of the reasons school systems use Pride Surveys:

Used by more than 8,000 school systems. For more than two decade, schools across the nation have used the Pride Survey to identify student levels of drug use, violence, and related behaviors.

Designated by Federal Law as a measure of illicit drug use by youth. This law can be reviewed in Congressional Record, October 19, 1998, Page H11228. (see www.pridesurveys.com)

40-50 minutes to administer. School time is an important consideration. The survey can be administered during a portion of only one class period.

Evaluates most prevention goals and objectives. Changes in student behavior can be measured over time, allowing an individual school, system, or state to measure most of their goals and objectives.

Helps write winning grants. Schools can match their data against the Pride Surveys national database to indicate need for grant monies, or to indicate success in their drug education programs.

Meets most of the needs of evaluation required by the U.S. Department of Education as expressed in NCLB legislation – Principles of Effectiveness. The requirement for information on: the incidence and prevalence, age of onset, perception of health risk, and perception of social disapproval of drug use and violence by youth in schools and communities. Drug use and these related behaviors are available through the use of the Pride Survey.

Also, the legislation, under the Uniform Management Information and Reporting System (UMIRS) part (C) COMPI- LATION OF STATISTICS: states the collected data shall include incident reports by school officials, anonymous student surveys, and anonymous teacher surveys. The Pride Questionnaire for Faculty & Staff and Faculty and Staff Survey reports for the past year, can be reviewed on our web site.

Allows multi-year comparisons of your data. The data is archived for 10 or more years and through our computer software the data can be compared over multiple years of administrations. The multi-year analysis allows a school, system, or state, to track the changes in data over extended periods of time by sex, race, age, grade, and many other variables.

Data belong to the customer. Local data will not be released without written permission from the customer (school official). Pride Surveys will use data to build a national sample of data for an annual release to the public. The individual school or state data is not identified in the release.

Report includes 120+ pages of tables, charts, and reports. With software developed by Pride Surveys, we create tables, charts and special reports on variables of special concern to schools and administrators. (Ex. One graph shows drug use to occur most often on the weekend when schools are not in session.)

Anonymous, voluntary, protects pupil confidentiality. By following the instruction sheet for administering the questionnaire, the students confidentiality will be protected.

Recognized by National News Media. On our website you will find print media from the Pride Survey and a press release following the Jonesboro, Arkansas shooting at a local Jr. High school.

Independent evaluators used for instrument and methodology evaluation. Independent evaluators were utilized to test for reliability and validity of the Pride Questionnaire. A copy of this evaluation can be obtained from www.pridesurveys.com under the validity hyperlink.

National database for White, African American, and Hispanic students. The only national database that is available on African American and Hispanic students. Comparison of behaviors between races may be compared to the Pride national database.

Lie detection system built into survey. When answers to questions are indicating that the student is not being honest the software will eliminate the questionnaire. Ex. If the student marks getting high when–, and then denies use of drugs, computer programs will eliminate the questionnaire from the data set.

Protection from negative or blaming reports of school administrators and teachers for student drug use. Often we hear, "*what are we going to do about the schools' drug problem*", this statement needs to be followed with Pride Survey data which indicates drug use is more likely to occur "*at home*" than "*at school*" and drug use occurs most often on "*weekends*" and "*at night*" when school is not in session. Teachers are more likely to teach students about the harmful effects of drugs/alcohol than are parents. All students do not use drugs. This information will be available to schools that choose Pride Surveys for data collection.

**Remember to visit our website @ www.pridesurveys.com
or give us a call @ 1-800-279-6361**